



EUFEST

Celebrating the EU through
Teaching and Learning

Module 5

EU Policies and Global Role



MODULE 5

EU Policies and Global Role

Understanding EU Policies and the EU's Global Role



**In this module
you will explore:**

Key EU policies and strategic priorities

How EU policies affect citizens' everyday lives

The EU's role in international trade, diplomacy and security

EU action on global challenges

The EU as a global actor and international partner

Teaching EU policies through real-life problems and classroom activities

Where does the EU affect me?



-  Shopping
-  Digital services
-  Environment
-  Travel
-  Education
-  Data protection
-  Employment
-  International relations

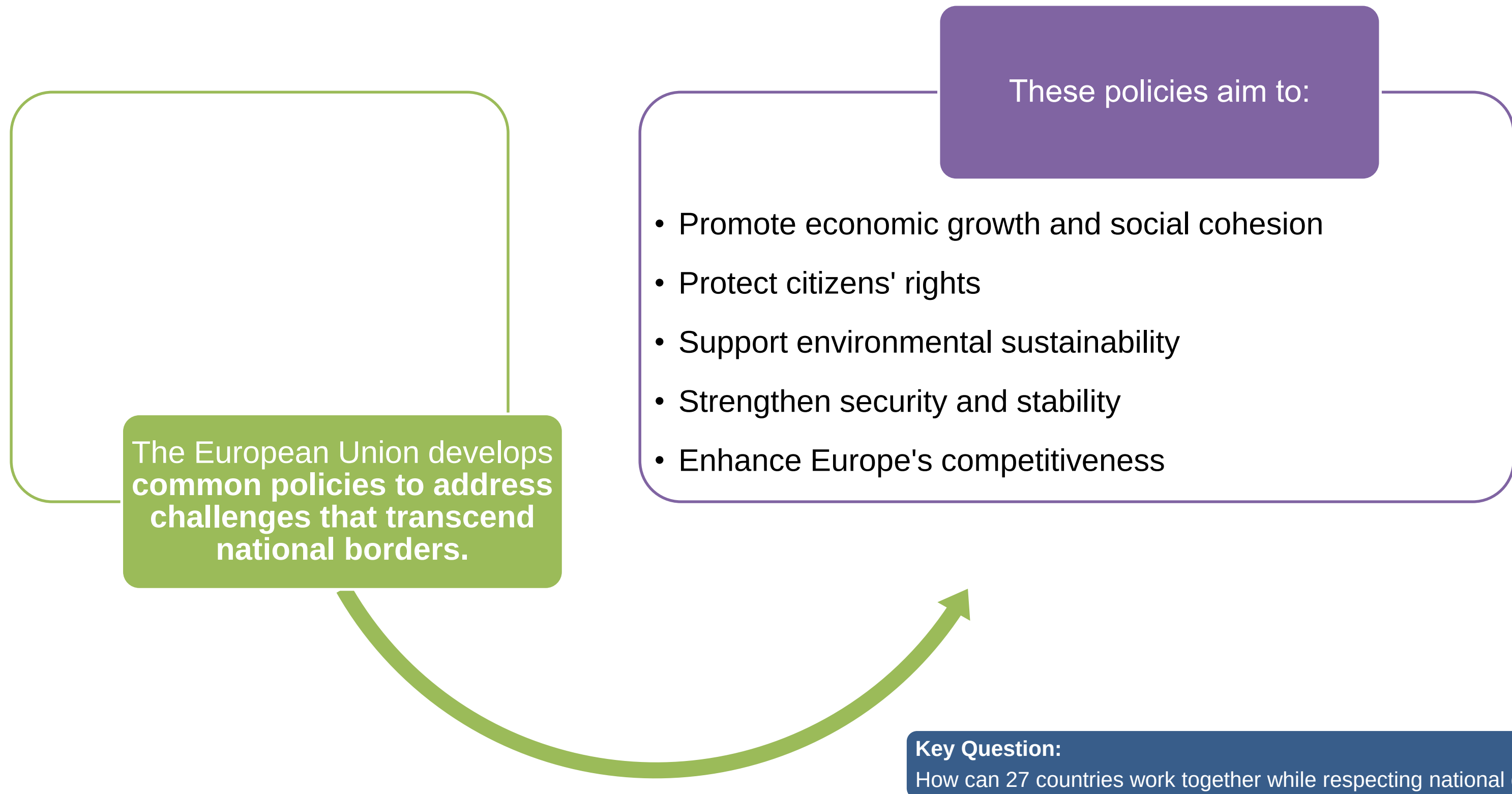
Choose one area. How might the EU influence it?

EU Policies and Global Role



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Why do EU Policies Matter?



What Is an EU Policy?

An EU policy is a coordinated approach adopted by EU institutions to achieve common objectives across Member States.

Examples include:

Environmental
protection

Consumer rights

Agriculture

Digital transformation

Education and mobility

Trade and international
cooperation

EU policies are implemented through legislation, funding programmes, and coordinated actions.

EU policy is broader than EU law.

Activity

EU Policy Radar

Major EU Policy Areas



Economic and Social Policies	Green Policies	Digital Policies	External Policies
Single Market	European Green Deal	Digital Single Market	Trade
Employment and Social Inclusion	Climate Action	Artificial Intelligence Regulation	Development Cooperation
Regional Development	Sustainable Agriculture	Data Protection	Foreign and Security Policy

Economic and Social Policies

The EU works to:

Strengthen the Single Market

- Free movement of goods, services, people and capital.

Support employment and social inclusion

- Workers' rights, skills and social protection.

Reduce regional inequalities

- Cohesion policy and regional development.

Impact:



Jobs



Consumer rights



Mobility



Regional
investment

European Green Deal

EU ambition:

Climate neutrality by 2050

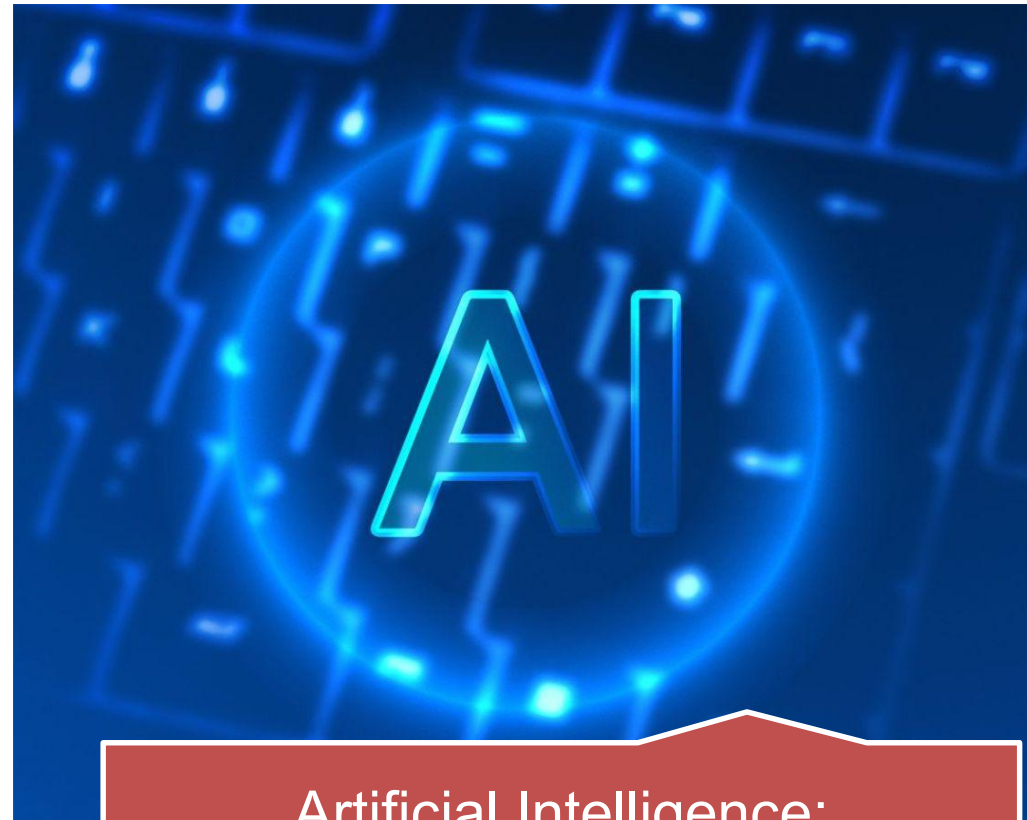


Key areas:

Climate action
Clean energy
Circular economy
Sustainable
transport
Biodiversity

How could the Green Deal affect a school, a family or a local community?

EU Digital Policy



Artificial Intelligence:
Developing trustworthy and
human-centred AI.



Data & Digital Rights:
Protecting personal data and
citizens' rights.



Digital Skills:
Helping citizens participate safely
and effectively in the digital world.

GDPR: Think of one situation where EU data protection rules affect your daily digital life.

External Policies

The EU works with countries and international organisations to address global challenges.



Examples:

Support for the
UN Sustainable
Development
Goals

Humanitarian aid
operations

Development
partnerships with
neighbouring
regions

How does the EU act beyond its borders?

The EU is both a political and economic actor on the global stage.



TRADE

- Trade agreements
- International standards



DIPLOMACY

- Dialogue
- Partnerships
- Multilateral cooperation



SECURITY

- Foreign & security policy
- Crisis response



DEVELOPMENT

- Humanitarian aid
- Development cooperation

What makes the EU influential internationally?

Activity

Policy Lab & Policy Impact Map

Opportunities and Criticisms

Strengths

Strong regulatory influence

Commitment to multilateralism

Economic power

Promotion of democratic values

Challenges

Different national interests

Complex decision-making

Global competition

External geopolitical pressures

Activity

Teach It Tomorrow



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